

## RESUME



1. **Name** : **Dr. M. SHAHID AHMED**

2. **Date of Birth** : 02-11-1990

3. **Gender** : Male

4. **Address for Communication** :

**Residence :**

Door No.30/9b,  
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**Office :**

PG & Research Department of Commerce  
Jamal Mohamed College (Autonomous),  
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5. **Designation** : Assistant Professor

6. **Educational Qualification**

Course	Board / University	Year
Doctor of Philosophy in Commerce	University of Madras	2016-2019
Master of Philosophy in Commerce	Jamal Mohamed College (Autonomous), Trichy	2014-2015
Master of Business Administration	Bharathidasan University, Trichy	2012-2014
Master of Commerce	Jamal Mohamed College (Autonomous), Trichy	2012-2014
Post Graduate Diploma in Computer Application	Jamal Mohamed College (Autonomous), Trichy	2012-2013
Bachelor of Commerce	Jamal Mohamed College (Autonomous), Trichy	2009-2012
HSLC	Private	2009
SSLC	Kajamian Higher Secondary School, Trichy	2006

## 7. Additional Quaification:

- Tally 9 (Accounting Package) First class @ NIIT, Trichy (2013).
- Course on Information Technology @ The Institute of Cost and Management Accountants of India ( 2013)
- Bachelor of Arts in Arabic (Afsal Ul Ulama) @ Manonmaniam Sundaranar University (2010-2013).
- Diploma in computer application, Multi Lingual Desk Top Publishing @ Jamal Mohamed College, Trichy. (2011) (Recognized by The Ministry of Human Resource Development, New Delhi.)
- Diploma Urdu @ Jamal Mohamed College, Trichy (2011). (Recognized by The Ministry of Human Resource Development, New Delhi).
- Course on Computer Concepts (CCC) @ Computerized Calligraphy Training Centre, Jamal Mohamed College, Trichy (2011). (Recognized by DOEACC Quality Assurance for Computer Education, DOEACC Society).

8. **Teaching Experience** : Undergraduate: 3+ years

Postgraduate : 3+ years

9. **Area of Specializations** : Banking & Finance

10. **Subject Expertise** : Financial Accounting, Management Accounting, Banking Theory & Law,

11. **Languages Known** : Tamil, English, Arabic

12. **Subjects Taught** : **Undergraduate:**  
Entrepreneurship Development,  
Soft Skill,  
Principles of Accountancy, TALLY,  
Banking, Business Environment,  
Financial Accounting'

**Postgraduate:**

Accounting & Financial  
Management, Strategic Mgt, SEPM,  
CRM, Corporate Law, Statistical  
Tools for Business Decisions,  
BE&CSR

### 13. Research Zones:

#### **M.Phil. Dissertation:**

A Study of Financial Performance of State Bank of India in Trichy City.

#### **Ph.D. Thesis:**

Investors Perception, Attitude and its Impact on Systematic Investment plan of Mutual Fund in Chennai.

### 14. Academic Achievements:

- Contributed towards **Organizing the Education Department Stall in 43<sup>rd</sup> and 44<sup>th</sup> India Tourism Fair Organized by the Department of Tourism, Govt. of Tamilnadu** in the Year of 2016 & 2018 and **Certified by Directorate of Collegiate Education, Chennai.**
- Organized a One Day Industrial visit in **“Chennai Harbor”** for both UG & PG Students, for their Career Development, From PG & Research Department of Commerce (Shift-I), The New College (Autonomous), Chennai – 600014 in the Academic Year 2016 - 2017 .
- Organized a One Day Industrial visit in **“STOCK EXCHANGE BOARD OF INDIA”** in Chennai for both UG & PG Students, for their Career Development , From PG & Research Department of Commerce (Shift-I), The New College (Autonomous), Chennai – 600014.
- Organized a One Day visit in **“2017<sup>th</sup> TAMILNADU LEGISLATIVE ASSEMBLY”** in TamilNadu Secretariat Chennai for both UG & PG Students, for their Career Development , From PG & Research Department of Commerce (Shift-I), The New College (Autonomous), Chennai – 600014.
- Conducted Nov 2018 Autonomous Semester Examination on Soft Skill Development Program by Personal Interview for the II BCA Students as an

Internal Examiner for three different classes in II BCA, Department of Information Technology, Jamal Mohamed College (Autonomous).

- Conducted Accounting Package Tally Lab, March 2019 Autonomous Semester Examination as an Internal Examiner for Two Classes in Two Different dates (04 & 09-04-2019) in II BCA Department of Information Technology Jamal Mohamed College (Autonomous).
- One word Question bank has taken for “**Accounting and Financial Management**” subject for II MCA, PG and Research Department of Computer Science and “**Entrepreneurship Development**” subject for I BCA, Department of Information Technology Jamal Mohamed College (Autonomous).
- Acted as a Financial Assistant under the Guidance of Director and BURSAR (SF) and HOD of Information Technology Jamal Mohamed College (Autonomous) for the **VARIT 2K19 Symposium** and Also Conducted the **SHOUT OUT Marketing Event** as a Resource Person (Judge) in Department of Information Technology Jamal Mohamed College (Autonomous).
- Conducted **AD-ZAP** Event as a Resource person (Judge) in **JAMIT-2K19**, An Intra - Departmental Competitions on 03<sup>rd</sup> September 2019 Department of Information Technology, Jamal Mohamed College (Autonomous).
- Acted as an Invigilator in Every Autonomous Semester Examinations in From Nov 2018, Jamal Mohamed College (Autonomous).

### 13. Details of Publications & Paper Presentations :

- Presented a paper in February 2021 entitled “**CONSUMER PREFERENCE TOWARDS DAIRY PRODUCTS WITH SPECIAL REFERENCE TO AAVIN MILK PRODUCTS IN TIRUCHIRAPPALLI CITY**” in PG Research Department of Commerce (SF), Jamal Mohamed College (Autonomous) Trichy- 20
- Presented a paper in January 2021 entitled “**CONSUMER PERCEPTION TOWARDS APPLE PRODUCTS WITH REFERENCE TO TIRUCHIRAPPALLI DISTRICT**” in PG & Research Department of Commerce, Jamal Mohamed College (Autonomous) Trichy- 20
- Published and Presented a paper in September 2019 entitled “**BANK IN INDIA HAVE WITNESSED A RADICAL CHANGE FROM ‘CONVENTIONAL BANKING TO CONVENIENCE BANKING (DIGITAL BANKING)’- TODAY, A STUDY**” Published in The International Journal of Analytical and Experimental Modal Analysis. Volume XI, Issue IX, Page no.2559 - 2569. An UGC – CARE Approved Journal Group – A. An ISO : 7021 – 2008 Certified Journal. ISSN No: 0886 –

9367. **Impact Factor – 6.3.**Organized by PG Department of Commerce (SF), Jamal Mohamed College, Trichy- 20

- Published and Presented a paper in January 2019 entitled **“A STUDY DIGITAL BANKING AND ITS IMPACT ON CUSTOMERS IN CHANGING GLOBAL ENVIRONMENT OF BUSINESS”** Published in International Journal of Research and Analytical Reviews. Special Issue, Page no: 37-40 ISSN 2349 – 5138, Impact factor – 5.75, UGC Journal ID : 43602. Organized by PG and Research Department of Commerce, Jamal Mohamed College, Trichy – 20.
- Published a paper entitled **“INVESTORS ATTITUDE ON MUTUAL FUNDS INVESTMENTS IN CHENNAI CITY: A MICRO LEVEL STUDY”** in the International Journal of Applied Management Research – Volume: 10 (ISSN:1974 8709)
- Published a paper entitled **“AN OVERVIEW OF FINANCIAL CRISES IN STOCK MARKETS AND ITS IMPACT OF STOCK PRICE MOVEMENTS – A HISTORICAL PERSPECTIVE OF INDIA”** in JCJRC National Journal of Commerce and Management Research. ISSN: 0972-106X, Volume: V, Issue:20, Oct-Dec 2017, page no: 4-8.
- Presented a paper in September 2018 on One Day National Conference, entitled **“Digital Banking”** at PG Department of Commerce (SF), Jamal Mohamed College, Trichy – 20.
- Published and Presented a paper entitled **“A Study on Customer Perception towards Digital Banking – Problems and Prospects”** ISBN: 978-81-8209-495-6, in the International Conference held at Ramakrishna Mission Vidyala College, Mylapore, Chennai on 21<sup>st</sup> Feb 2017.
- Presented a Paper in 2018, on the One day national Seminar entitled **Customer’s Satisfaction of Credit Card with Reference to SBI and HDFC** at PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20.
- Published and Presented a paper entitled **“A Study on Stress Factors of Women Entrepreneurs in Chennai City”** in the International Conference held at KSR College of Arts and Science for Women, Tiruchengode on 8<sup>th</sup> Sep 2016. **Print ISSN: 2321-3604 & Online ISSN: 2321-3612, Page no: 399 to 402.** (Primax Commerce and Management Research Academy, Bangalore- 60, Karnataka.)
- Published and Presented a paper entitled **“A Study on Growth of Non-Banking Financial Institution in India”** in the National Seminar small organized by Jamal

Mohamed College, Trichy, India on 28<sup>th</sup> Sep 2016 and Published the same in Jamal Academic Research Journal: an Interdisciplinary (ISSN 0973 – 0303)

- Published and Presented a paper entitled “**International Marketing Strategies**” in the International Conference on “Managing Globalization Trends and Challenges” organized by MEASI Institute of Management, Tamil Nadu, India on 27<sup>th</sup> Feb 2015.
- Presented a paper entitled “**Performance of Indian Paper Industry**”, in the National Seminar organized by the Post Graduate Department of Commerce (SF), Jamal Mohamed College, Trichy on 4<sup>th</sup> Feb 2012.

#### 14. **Details of Seminars / Conferences / Workshops:**

- Participated in the (Workshop / Seminar) entitled “**International Financial Reporting Standards (IFRS)**” organized by Department of Business Administration & Commerce, Jamal Mohamed College, Trichy on 1<sup>st</sup> Oct 2011.
- Participated in the **Research Methodology and SPSS Training Program** for Research Scholars and Teachers at Jamal Mohamed College, Trichy on 20 to 25 October 2016.
- Participated in the National Conference on **Dynamic of Changing Landscape in Business** at Stella Maris College, Chennai on 2 & 3 Feb 2017.
- Participated in the National Seminar on **Intellectual Property Rights – The way forward** at Meenakshi College for Women (Autonomous), Chennai, on 30 Sep and 1<sup>st</sup> Oct 2016.
- Participated in the One day Workshops **The Companies Act 2013** held January 2016 organized by **The New College**, Chennai.
- Participated in the One Day National Seminar on **Corporate Social Responsibility** held at **Mazharul Uloom College, Ambur, Vellore District, TamilNadu.**
- Participated in the One day Workshop on “**Improving Teaching Practices**” organized by the Internal Quality Assurance cell Jamal Mohamed College, Trichy on 23<sup>rd</sup> June 2018.
- Participated in the Special Lecture on “**Gender Equity**” Organized by **IQUAC**, The New College (Autonomous), Chennai – 600014, on 28<sup>th</sup> August 2019,

#### 15. **Participation in Orientation Program:**

- Participated in the One day Orientation Program on **“Soft Skills Development”** organized by the Internal Quality Assurance Cell of the college of 22<sup>nd</sup> June 2018 of Jamal Mohamed College, Trichy - 20.
- Participated in UGC CPE Sponsored Two days Workshop on 18<sup>th</sup> and 19<sup>th</sup> January 2019 entitled in **“Professional Development for Academic Leadership in Curriculum Design”** Organized by Curriculum Development Cell, Jamal Mohamed College, Trichy – 20.
- Participated in the **“STAFF ENRICHMENT PROGRAM ON OWNERSHIP CULTURE”** Organized by the Internal Quality Assurance Cell on 14<sup>th</sup> June 2019 Jamal Mohamed College, Trichy – 20
- Completed a Four Week Induction / Orientation Programme for **“FACULTY IN UNIVERSITY / COLLEGE / INSTITUTE OF HIGHER EDUCATION”** from June 04 to July 01 2020 in Teaching Learning Centre Ramanujam College, University of Delhi.
- Participated in National Level One Week Faculty Development Programme on **“RESEARCH METHODOLOGY”** From 26<sup>th</sup> April to 1<sup>st</sup> May 2021, Organized by Amar Sewa Mandal's Kamla Nehru Mahavidyalaya College.

**16. Award for Service Rendered in School :**

- Rajaya Purashkar (**A Governor Award**) Honored by Mr. Surjit Singh Barnala Honorable Governor of Tamilnadu for Scout Service in School.

**17. Participation in NSS Programs :**

- Participated in A Rally for **HIV Awareness in Jamal Mohamed College.**
- Organized a Program, under the Lead of NSS coordinator entitled **“Poll for Goal” on Election Motivational Program** the Program was honored with the Chief Guest from Election Commission Mr. Rajesh Locony in The New College, Chennai for the last Tamil Nadu Legislative Election.
- Organized a **Seven days NSS Camp in Kandigai, Tiruvallur District along with Medical Camp** and other services activities under the Lead of NSS coordinator of The New College (Autonomous) .
- Organized under the Lead of NSS coordinator and Participated in an **One Day District Level YRC Students Camp**, sponsored by **Indian Red Cross Society**, Chennai, Tamil Nadu at IRCS premises.

- Organized and participated a Under the Guidance of NSS Coordinator, The New College (Autonomous) rally on “**Green Kalam**” with South India Cinema Actor and Comedian **Mr. Vivekh**, and other NSS Coordinators and Volunteers in Chennai. **A Brain Storming Session** at **Queen Mary’s College, Chennai**.